



The Beauty of Stone Made Easy. SM

www.GenStoneProducts.com



Created in 2002 GenStone® has quickly gained popularity as a cost effective alternative to natural stone among real estate developers, contractors, business owners and DIY homeowners



The Perfect Application for Your Home, Patio Enclosure or Commercial Application

**LUXURIOUS STONE EFFECT COMES WITH BENEFITS:**

- Ease of Installation - Simple, mortarless installation convenient for do-it-yourselfers and professional contractors
- Installs from the box to the wall in minutes using deck screws
- Energy Savings – GenStone® panels provide an R-value of 3.6 per inch of thickness
- Economical - GenStone® can be easily installed in a fraction of the time and cost of conventional masonry
- Color – matched caulking is available
- Backed by a 25-year limited Warranty
- Lightweight - Approximately 1 to 1½ lbs. per Sq. Ft.

**Authentic Look:**

GenStone® molds have been carefully designed and cast from actual stone so every detail of the stone's natural texture is accurately fingerprinted and transferred directly to our panels and then your wall. Other competing products look and feel like imitation, GenStone® is as close as you can get to real stone without the hassle and cost.

**Product Durability:**

GenStone® panels will not crack and crumble like natural stone walls. When we designed and engineered our panels we made durability as important as authenticity.

**Green & Eco Friendly:**

Along with the added R-Value GenStone® panels provide resulting in less heating and cooling costs, you can have the look of random rock, stacked stone and traditional brick veneers while contributing to the preservation of natural resources. Modeled after the unique patterns and colors found in nature, GenStone® brings an affordable and environmentally conscious way to achieve the look of organic materials.



GenStone® may be applied over exterior walls, foundation skirts, full or partial home siding, porch and deck pillars, deck siding and more

**STACKED STONE AVAILABLE IN THE FOLLOWING STYLES**

Coronado Full Panel (7 Sq. Ft.)



Coronado Half Panel  
(3-1/2 Sq. Ft.)

Stratford Full Panel (7 Sq. Ft.)



Stratford Half Panel  
(3-1/2 Sq. Ft.)

Keystone Full Panel (7 Sq. Ft.)



Keystone Half Panel  
(3-1/2 Sq. Ft.)

**ACCESSORIES**

Left Corner Panel

Right Corner Panel



3-1/2 Sq. Ft.

Ledger



4" H x 3-1/4" W x 4' L

Pillar Wrap



48" H x 8-1/4" W  
(For 8" Square Post)

Stacked 90° Corner



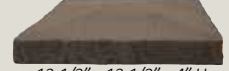
24" H x 12" W x 6" L

Inside Corner



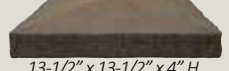
3" D x 4-1/2" W x 4' L

Flat Pillar Cap



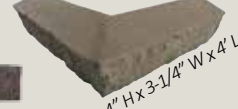
13-1/2" x 13-1/2" x 4" H

Peaked Pillar Cap



13-1/2" x 13-1/2" x 4" H

Corner Ledger



4" H x 3-1/4" W x 4' L

Trim



3-1/2" H x 1-1/2" W x 4' L

How to	GenStone®	Cast and Natural Stone
First step of Installation	Ready to install out of the box	Staple/Nail lathe, mix mortar, apply scratch coat, wait until dry
Next step	Measure, cut, attach, enjoy the look of stone	Lay out stones, cut stones to fit, mix mortar, apply mortar to wall and/or back of stones, set stones, wait until dry
Last step	Tell your friends how much you saved!	Mix grout, apply grout between stones, tool and clean grout, wait until dry
Installation Time	Single step panel system that can be completed in one day	Requires multiple steps over multiple days
Skill Level	Almost anyone with basic carpentry skills	Mason
Insulation	R3.5 per inch	None
Waterproof	Yes	No
Weight	Approx. 1 to 1.5 lbs/sq. ft.	Cast Stone: 8 to 12 lbs/sq. ft. Natural Stone: 11 to 14 lbs/sq. ft.
Substrate Requirements	<b>No prep work</b> Flat solid substrate of any kind with vapor barrier if required	Vapor barrier, wire mesh/metal lathe, scratch coat, mortar setting bed, grouting etc.
Tools Required	<b>Common Construction Tools</b> Safety glasses, saw, tape measure, level, caulking gun, chalk line, utility knife, router, screw gun, key hole saw	<b>Mason Specialty Tools</b> Safety glasses, hammer or staple gun, wheelbarrow and hoe, hock & trowel, margin trowel, masonry circular table saw or grinder with diamond blade, wide mouth nippers or hatchet, dust mask, level, metal jointing tool, grout bag, whisk broom, measuring tape

**25 YEAR WARRANTY & DURABILITY TESTING**

Early on as a company we knew we had to overcome the durability failures of other faux stone products before GenStone. We agreed with the general public that the majority of faux stone products could not be counted on to last, even through one harsh winter or hot summer.

Therefore, we didn't go to market with GenStone until we were satisfied with our product's ability to resist the elements. In fact, we're so confident in our product's durability that all GenStone products come with a 25 year warranty.

33 Hess Road | Leola, PA 17540

DISTRIBUTED BY



CardinalBuildingProducts.com  
VERS.CBPM0023-R1

**DEALER**

